

ดร.วิลาส ฉ่ำเลิศวัฒน์ (ดิง)

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Digital Innovator

Skills

#digital marketing #startup #internet governance, #smart farm

Dr.Dink is a Digital Innovator who has constantly been introducing or pushing for new initiatives within the Thai Internet Society for more than 10 years. He is an expert in Internet Infrastructure as well as a prominent writer and editor of numerous best seller books. His main current focus is in the web and mobile development technology, including the Internet of Things (IoT) field. He enjoys studying consumer behavior, customer relationship management, and precision agriculture.




Current Work (2019)

-  Chief Everything Officer of Budnow Co., Ltd. – Online loyalty program service provider
-  MD of WoNe' Co., Ltd. – Software as a Service company
-  MD of noBitter Co., Ltd. – Plant Factory with Artificial Light



Past Experience

- 2016 – 2017 Advisor of True Incube Co., Ltd. – Incubation center under True Corporation
- 2016 – 2017 Committee of The Federation of Thai industries
- 2011 – 2015 Committee of Thai Webmaster Association
- 2007 – 2014 DotArai Co., Ltd. – Internet Corporation for Assigned Names and Numbers (ICANN) Accredited Registrar
- 2005 – 2014 T.H.Nic Co., Ltd. – .th domain name registrar
- 1999 – 2001 National Electronics and Computer Technology Center (NECTEC) – Government ICT Research Agency

Education

-  Doctor of Philosophy on Technopreneurship and Innovation Management, Chulalongkorn University (2012)
-  Master of Business Administration Concentration on Computer Information Systems San Francisco State University (2004)
-  Bachelor of Science in Computer Science (2nd class honor), Chulalongkorn University (1999)



Contribution

-  Google Ignite Campus Tour – Bangkok, Khon Kaen, Chiang mai, Songkhla (2016)
-  “มือถือเก่าไป ชีวิตใหม่มา” - Recycle Old Mobile (2017)

Publication

- การเดินทางของเหล่ายูนิคอร์น
- Re: digital การตลาดยุคใหม่ เจาะใจลูกค้า
- Startup เสียยุคใหม่
- Social.Me สร้างคุณให้เป็นแบรนด์ ปั่นแฟนออนไลน์
- iMarketing 10.0: 10 กลยุทธ์การตลาดออนไลน์เขย่าโลก
- VDO Podcast TV ออนไลน์ ทำเองได้ ง่ายนิดเดียว

TV Show host

-  “Startup เสียยุคใหม่” Program on Nation TV Channel 22 (2014)
-  The Innovation StartUp by True Digital Park on TNN24 (2017)

Lecture experience

- Nation Broadcasting Corporation PLC.
- DC Consultants and Marketing Communications
- Far East DDB PLC.
- CMO PLC.
- Siam Retail Development Co., Ltd.
- The Siam Cement PLC.
- True Corporation PLC.
- The National Innovation Agency (Public Organization)
- Department of Business Development
- Department of Industrial Promotion
- Social Security Office
- Software Industry Promotion Agency
- Chulalongkorn University
- Bangkok University
- Mahidol University
- Khon Kaen University
- King Mongkut's University of Technology Thonburi
- University of the Thai Chamber of Commerce
- Assumption University